

Sensitivity Reading & Cultural Consultation

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What is a sensitivity reader/cultural consultant?

Sensitivity readers - also referred to as targeted beta readers or authenticity readers - examine texts, films and other forms of media through a unique lens. Unlike a typical editor, they look specifically at the portrayal of cultures and/or groups, ensuring that the finished project is as authentic as possible. Sensitivity reading is often confused with censorship, but the real goal of this editorial process is to identify inaccuracies, address harmful stereotypes and provide feedback that can shape a project into a more nuanced, true-to-life representation.

Addressing a Growing Need

Sensitivity readers are needed for a variety of issues, including culture, race, gender, LGBTQ+, age and generational considerations, religion, mental illness and physical disability. Readers typically specialize in a specific area based on their own life experience. It's not uncommon for one project to require multiple sensitivity readers, often from different cultures or groups.

How I Can Help

While life experience is a must, an editorial background and understanding of inclusivity in media is also an important skill for sensitivity readers to have. My personal experience as part of the chronic illness and disability community along with my editorial expertise gives me a unique perspective. Whether you're working on your first novel or creating social media content, know that your project accurately represents people with disabilities or chronic illnesses by hiring an expert reader.

For more information and pricing, please contact me at maggie@rightbraincc.com.



Maggie Morehart
Disability and Chronic Illness
Sensitivity Reader/Consultant

In 2012, I earned my Bachelor of Arts in English with a creative writing emphasis, and a minor in photography, from the University of Findlay. I'm currently pursuing my Master of Arts in Professional Communication, and I'm an active advocate in the chronic illness community. I have experience writing about chronic illness and disability on my own blog, IncurableBlog.com, and [The Mighty](http://TheMighty). I also manage creative projects for local businesses and individuals, and I'm personally invested in each and every project I take on.

To learn more about me and view my portfolio, please visit www.rightbraincc.com.